

# CCPR Enterprise Partners Scheme

Providing services and suppliers for CCPR members



# CCPR is the national alliance of governing and representative bodies of sport and recreation.

Its members are diverse and include the Football Association, England and Wales Cricket Board, Rugby Football Union, Lawn Tennis Association, The British Mountaineering Council, The Royal Academy of Dance, and the Camping & Caravanning Club to name just a few. CCPR is a recognised and authoritative voice for its members both with Government and within the sports and recreation sector.

## What is the CCPR Enterprise Partners Scheme?

The CCPR Enterprise Partners Scheme, run by CCPR Enterprises Ltd, is a partnership that puts CCPR members in touch with a wide range of approved services and suppliers, many of whom have a track record of working in the sport and leisure industry.



### How does it work?

Through a series of networking events, regular communications and direct introductions the scheme puts its partners in touch with the organisations that they want to talk to. The scheme is supported by a comprehensive website offering easy access to supplier details and a team who support partners and members alike in facilitating introductions and securing new business opportunities.

### What benefits does the Enterprise Partners Scheme offer?

Through the unique positioning of CCPR within the sports and recreation sector the Enterprise Partners scheme is able to provide significant benefits to both Enterprise Partners and CCPR members.

### Enterprise Partners

As an approved Enterprise Partner you will have access to around 270 governing and representative bodies in the UK. In becoming an Enterprise Partner you will have been through a due diligence process recognised

by CCPR members. Joining the scheme will put you in the shop window for CCPR members who are going out to tender or looking for new services and suppliers, and you will be distinguished from other suppliers by having the 'stamp of approval' of CCPR. These introductions and opportunities will be enabled through some of the following activities:

- Entry in the Enterprise Partners e-brochure that goes out to all 270 members
- Access to the Enterprise Partners team who will facilitate introductions
- The opportunity to take a stand at the CCPR National Conference
- Invitations to regular networking events
- Company profile on CCPR Enterprise Partner website
- Coverage in Enterprise Partner communications to CCPR members, including daily e-zines and quarterly mailings
- Opportunity to use the CCPR logo on your company literature

### CCPR Members

As a CCPR member, you will have access to a wide range of approved suppliers across a large number of industries and activities. These suppliers will have already been through the CCPR due diligence process, leaving you safe in the knowledge that you are dealing with reputable companies, many of whom have a track record in your industry. In short the Enterprise Partnership will offer you:

- Approved suppliers across a wide range of industries
- An Enterprise Partner e-brochure regularly updated with supplier information
- A supplier information hub
- Direct access to senior personnel at supplier companies
- A list of companies who want to tender for your business
- Weekly Enterprise Partner business e-news

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# Enterprise Partner Levels

The commercial arrangements between Enterprise Partners and the CCPR are based upon Enterprise Partners paying a commission to CCPR on new business generated through CCPR Enterprises. This commission will be calculated differently for each partner or on certain occasions may be a fixed annual fee. The three different levels of membership each have a minimum, non-refundable guaranteed advance payment on future commissions. At the Enterprise Partner level this figure is £2000 per annum at Gold and Platinum level there a variety of factors and will be discussed on application.

## CCPR Enterprise Partner

The following benefits apply to CCPR Enterprise Partners

- Company information & link from CCPR Enterprise Partner section of website
- Entry into Enterprise Partner e-brochure directory
- Invitations to networking events with members and partners
- One advert per annum in the CCPR quarterly magazine
- Opportunity to insert collateral into CCPR mailings
- Opportunity to take a stand at the CCPR National Conference
- Enterprise Partner "Welcome Pack"
- CCPR members contact directory

## CCPR Gold Enterprise Partner

The following benefits apply to CCPR Gold Enterprise Partners

- Company information & link from CCPR Enterprise Partner section of website
- Entry into Enterprise Partner e-brochure directory
- Invitations to networking events with members and partners
- One advert per annum in the CCPR quarterly magazine
- Enterprise Partner "Welcome Pack"
- CCPR members contact directory
- Category exclusivity
- Corporate branding on Enterprise Partner collateral
- Entry into Enterprise Partner brochure
- Invitations to exclusive networking events
- Stand at the CCPR National Conference
- Two solus mailings to CCPR members per annum
- Tickets for four people at a top sporting event
- Advertising on CCPR website

## CCPR Platinum Enterprise Partner

The following benefits apply to CCPR Platinum Enterprise Partners

- Company information & link from CCPR Enterprise Partner section of website
- Entry into Enterprise Partner e-brochure directory
- Invitations to networking events with members and partners
- One advert per annum in the CCPR quarterly magazine
- Enterprise Partner "Welcome Pack"
- CCPR Members contact directory
- Category exclusivity
- Corporate branding on Enterprise Partner collateral
- Entry into Enterprise Partner brochure
- Invitations to exclusive networking events
- Stand at the CCPR National Conference
- Advertising on CCPR website
- Branding at CCPR events
- Dedicated Account Manager
- Prominent position in Enterprise Partner e-brochure
- Three solus mailings to CCPR members per annum
- Free use of CCPR board room during the year (subject to availability)
- Tickets for four people at two separate top sporting events
- Logo on CCPR website homepage

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# How do you become an Enterprise Partner?

Simply contact the CCPR Enterprises Team on **020 7976 3926** or email us on [enterprises@ccpr.org.uk](mailto:enterprises@ccpr.org.uk) for more information

## Typical Enterprise Partner Categories

Accountancy	Leisure Consultants
Affinity Marketing	Licensing Services
Car Leasing / Hire	Mail Fulfilment
Coach / Minibus Hire	Media Monitoring
Computer Games	Membership & CRM Software
Consultancy	Mobile Communications
Data Management	PR Agencies
Design Agencies	Publishing
E-commerce Software Providers	Recruitment
Event Management	Sponsorship Agencies
Field Marketing Agencies	Sports Equipment Manufacturers
Financial Services	Sports Facility Construction
Hospitality	Sports Photographers
Hotels	Telecommunications
Insurance	Travel Services
IT Consultants	Ticketing Software
Legal Services	Web Design

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