

CEOs e-Forum

June 2008

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1. NEWS

1.1 Equality Standard for Sport support

CCPR has recently been successful in accessing £35,000 from the Equality and Human Rights Commission to support members towards achieving the Equality Standard for Sport.

This funding will be spent supporting 17 governing bodies not currently accessing Equality Standard support through either Sport England or UK Sport. The support will take the form of workshops where governing bodies can share best practice, visits and remote support from an Equality Standard Advisor as well as equality training for key volunteers and staff.

Some NGBs that have already successfully applied for support, but more funding is available. For more information or to apply please contact Helen Davies, at hdavies@ccpr.org.uk or 020 7976 3928.

1.2 Independent body to represent governing bodies in Kent

In a bid to set up an independent body to represent the governing bodies of sport in Kent, the interim Chair of the Kent Governing Body Forum is calling for further sports to come forward and register with the organisation.

The Forum will operate as a virtual network, with its main aim being to enhance communication and increase knowledge of initiatives, policies and funding opportunities in the area. It will also provide a mechanism for networking, consultation and information exchange.

To register your interest please visit www.kentsport.org/forum or contact Sheena Pitchford, Governing Body Support Manager, at the Kent Sports Development Unit, on 01622 605069.

2. LEGAL

2.1 Changes in child protection legislation

ISA, the new Independent Safeguarding Authority, will 'go live' from 12 October 2009. The linked document will update you on changes in child protection legislation:

<http://www.ccpr.org.uk/ourservices/childprotection/>

2.2 Companies Act implementation

As of 6 April, a number of new Companies Act measures will come into effect. Areas covered include: accounts filing deadline reduction and statement changes; optional secretary for private companies; auditors' requirements; and capital changes for PLCs.

For more information visit <http://www.companieshouse.gov.uk/companiesAct/implementations/apr2008.shtml>

2.3 Croner Business Support Helpline

CCPR continues to offer the use of a business support helpline to its members. Offering free telephone advice on tax, PAYE, HR, health and safety and commercial law, it can be accessed by contacting hdavies@ccpr.org.uk. Alternatively please refer to your CCPR membership pack.

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3. CCPR EVENTS

3.1 Third Sector Leadership Centre

The Third Sector Leadership Centre aims to raise the profile of leadership and leadership development across the sector, offering various services to leaders within the Third Sector, including forums, leadership directories and assessment tools.

For more information please visit www.thirdsectorleadership.org.uk

3.2 CEOs' Development Programme

The first cohort of the CCPR CEOs' Development Programme completed the introduction day on 2 June. Delegates are from a wide variety of governing bodies and range from current CEOs to Development and Finance Directors.

The initial programme was oversubscribed and we are hoping, funding permitting, to run another cohort in 2009 for which applications are currently invited. Delegates will be undertaking modules in October and February, and using Action Learning Sets to learn from each other. For more information, please contact Helen Davies at hdavies@ccpr.org.uk.

3.3 CCPR workshops

The Green Blue: Environmental Awareness and Policy Development workshop is taking place at CCPR's offices on 30 September from 10.00 a.m. to 3.30 p.m.

For more details visit www.ccpr.org.uk/summerworkshops or contact Helen Davies at hdavies@ccpr.org.uk or on 0207 976 3928.

4. OTHER EVENTS

4.1 Managing Commercial Rights in Sports Events

Bates Wells & Braithwaite, in conjunction with Wharf House, are holding an afternoon seminar and networking event at BWB's offices in central London on the creation, management and exploitation of sports rights through the successful structuring of sports events and the use of sportsmen and women in promotion. The event will take place on 8 July 2008.

For more information visit www.bwbllp.com

4.2 Local Government Association annual rural conference 2008

The LGA has announced the programme for this conference, taking place in Nottingham on 10 September. This year's conference will showcase the rural perspective on some of the most significant issues being debated across local government ranging from attracting and retaining young councillors, to Eco Towns and responding to climate change challenges.

For more information visit: www.lga.gov.uk/lga/events/display-event.do?id=362093

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4.3 National Children and Adult Services Conference

The National Children and Adult Services Conference will take place on 22–24 October at the Liverpool Arena and Conference Centre. The theme for this year is: 'Sharing the Vision - Shaping the Future'

For more information visit: <http://www.adass.org.uk/events/2008/conf08.shtml>

5. ENTERPRISE PARTNERS

5.1 Success for new Enterprise Partner Interactive Marketing

Interactive Marketing has seen its profile raised considerably in sport since becoming an Enterprise Partner. Already working with the RFU, Puma, Head (Tennis, Squash, Badminton) and many football clubs, they have an excellent track record in sports marketing.

Jeff McCarthy of Interactive Marketing says that the scheme has already helped with business: "The Enterprise Partner status has given us many immediate benefits. The recent 'technology event' in Manchester provided some very useful introductions for Interactive Marketing and for potential partner relationships with other Enterprise Partners. The credibility associated with being an Enterprise Partner has genuinely enhanced our standing in sport. We are really looking forward to further building this with the completion of the Enterprise Partner e-Brochure."

For sample sport campaigns including e-Brochures featuring video clips please click [here](#). Interactive Marketing is also a partner of the [Sports Commerce Group](#).

6. NOTICE BOARD

6.1 MARS Refuel launches MARS Refuel Fund

MARS Refuel is giving consumers the opportunity to give their sports club a 'leg up' with the help of the MARS Refuel Fund. The fund, which launches on 1 July and runs until 31 December 2008, has up to £10,000 to donate each month, with a maximum of £500 per applicant. The MARS Refuel Fund is offering support with anything from equipment costs, to improving training grounds and club houses.

Applications can be made online at www.marsrefuel.com. Applicants must be 12 years or over and only one application will be accepted per person, club or organisation.

6.2 George Torkildsen Memorial Trust

The Trust has established a fund to offer an opportunity for those embarking upon a career in leisure management to travel and study experiences and practice in and beyond the UK.

Applicants are asked to provide a letter of application and 'mini-business plan', which should provide background information on the intended study project and its objectives. For more information contact Don Earley on 01926 427771 or 07957 846552 or at don.earley@fieldsintrust.org.

The closing date for applications is 30 September 2008.