

CEOs e-Forum

December 2008

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1. NEWS

1.1 CCPR demonstrates its commitment to the environment

CCPR is the first sporting organisation to earn accreditation for implementing an environmental management system (EMS) to BSI standards under the Acorn Scheme. The scheme is a government recommended scheme for EMSs and provides a framework for CCPR to reduce its adverse impact on the environment.

In order to be accredited, CCPR identified which of its activities had the greatest environmental impact and implemented systems to measure them. CCPR has set targets to reduce their impact and will report back the results annually.

The IEMA Acorn Scheme offers accredited recognition for organisations evaluating and improving their environmental performance through the phased implementation of an environmental management system (EMS). Further information may be found here <http://www.iema.net/acorn>

1.2 Take action on active travel - Update on progress

The **Take action on active travel** policy call was published in April 2008, signed by 57 organisations from the public health, transport, architecture and social sectors. It calls on decision makers at all levels to act now to bring about a population-wide shift from sedentary travel to walking and cycling, by:

- committing 10% of transport budgets to cycling and walking initiatives
- a 20mph speed limit to be made the norm in residential areas
- a coherent high quality network of walking and cycle routes that link everyday destinations
- improved driver training and better enforced traffic laws
- ambitious official targets to be set for increases in walking and cycling

Since the launch, additional supporters have continued to sign up, and by early November ninety organisations were on board, ranging from the National Federation of Women's Institutes to the Healthcare Commission, from the Commission for Architecture and the Built Environment to the Walk to School Campaign.

A full list of signatories can be found at <http://www.adsph.org.uk/news.php>

The working group has developed an action plan for 2008/09 with the specific aims of:

- Building stronger partnerships in support of **Take action on active travel**
- Achieving commitment to **Take action on active travel** and changes in policies and practice in support of its aims

Next steps

The working group continues to meet regularly to take forward its action plan, and is currently considering the potential for seeking a Select Committee Inquiry.

When **Take action on active travel** has reached 100+ signatories, it will be republished and re-launched. If you want to sign up and get your name included in the updated version - simply contact julia.ellis@adph.nhs.uk

1.3 CCPR launches Sports Club of the Year 2009

CCPR is delighted to announce the launch of its search for Sports Club of the Year (SCOTY) 2009. Sponsored by the [Foundation for Sport and the Arts](#) and [runningsports](#), SCOTY is now in its 16th year and recognises the significant contribution of sport and recreation clubs at a grassroots level.

SCOTY distributes a total prize fund of over £15,000 to six clubs, with the ultimate winner claiming £6,000 and bespoke training courses. London Progress Table Tennis Club won SCOTY 2008 and were presented with their award by Minister for Sport, Gerry Sutcliffe and Rugby World Cup winner and former British Lion, Jason Leonard MBE at the SCOTY awards dinner in London.

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Clubs seeking to apply for SCOTY 2009 should be associated and endorsed by a national governing body (NGB) or county sports partnerships (CSP) in current membership of CCPR.

All NGBs and CSPs in membership of CCPR are eligible to endorse up to three separate club applications.

For your chance to win SCOTY 2009 and £6,000 - download an application form [here](#).

1.4 Sports Recruitment International sports salary survey

Sports Recruitment International released their first fully comprehensive sports salary survey in autumn 2008 offering a snapshot of salary levels across the sports market together with key recruitment trends.

The award of the 2012 Olympic and Paralympic Games had a galvanizing effect that no government, sport or association could have created. The renewed emphasis on many under invested areas of sport mean the benefits of hosting the Games will be witnessed for years to come. As a result, organisations are currently assessing their individual operations to make the most of the opportunities available.

The competition for quality professionals is rife. Where, traditionally, sports specific candidates have taken a pay cut to combine their passion with work, the increased priority of sport at all levels means they now have a much wider choice when searching for competitive remuneration. As more emphasis is placed on expanding revenue streams, governing bodies, historically reliant on government funding, are now looking to grow membership and attract commercial investment to help them fulfill their participation and performance objectives.

A dramatic shift has also occurred in attitudes towards recruitment by National Governing Bodies (NGB's) and elite delivery agencies over the past two years. Traditional methods such as website advertising and utilising internal networks are no longer providing the talent required, so many are turning to other professional resources to help find the top talent.

Salaries will continue to rise at all levels within the sector as competition for top class professionals intensifies.

To receive the full salary survey please contact Leigh Hine at Sports Recruitment International on +44 (0) 20 7092 6966.

2. LEGAL

2.1 Corporate Manslaughter and Corporate Homicide Act 2007

[The Corporate Manslaughter and Corporate Homicide Act](#) came into force on 6 April 2008, creating a new criminal offence for organisations causing death through gross negligence. This Act does not impose any new obligations on organisations; however, it does provide a more effective means of holding organisations to account by removing the requirement to prove individual guilt. This makes it possible to punish organisations for systemic failures that cause death. An organisation that maintains an effective and considered health and safety practice, and complies with all relevant health and safety legislation and guidance, should have nothing to fear and should not need to change its systems. More information is available from the [Farrer and Co Briefing Note for NCVO](#).

2.2 CRB Registered Body status

CCPR is aware that the Criminal Records Bureau has now begun de-registering organisations that process less than 100 CRB disclosures per annum. If your organisation was previously registered but may lose its status please email info@ccpr.org.uk to let us know. As you may know CCPR does have a trusted CRB partner in TMG CRB. Click here for further details: www.tmgcrb.co.uk

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2.3 Statutory Minimum Holiday Entitlement Set to Increase

Just over a year ago, from 1 October 2007, the statutory minimum holiday entitlement increased from 20 days to 24 days (4.8 weeks) for those working a five day week. From 1 April 2009, it is set to increase again, to 28 days (5.6 weeks) for employees working a five day week and pro-rata for those working part time. Given the turmoil in the current economic climate, employers are set to be hit even further by having to pay just as much for less work. However, employers will take reassurance in the fact that the increase to 28 days is inclusive of public and bank holidays.

Therefore, employees who currently enjoy time off for public and bank holidays in addition to the four week holiday entitlement will not acquire additional paid holidays.

3. CCPR EVENTS

3.1 CCPR Workshops November 2008 to January 2009

CCPR continues to bring its members interactive, topical workshops designed to help you and your staff tackle key issues and problems. Our guest speakers are experts in their field and have a wide range of experience within the sports industry. The workshops from November to January will cover sponsorship retention, engagement with Europe and media awareness training. Priced to be accessible for all our members, the workshops offer the opportunity to learn from experienced speakers, as well as from other member organisations.

For more information please visit www.ccpr.org.uk/workshops or contact Helen Tan at htan@ccpr.org.uk or on 0207 976 3928.

4. OTHER EVENTS

4.1 Hollis Sponsorship Awards 2009

The Hollis Sponsorship Awards 2009 recognise and reward excellence across all sectors of the sponsorship marketplace. To find out more information about the awards and how to enter please visit www.hollis-sponsorship.com or contact Rosemary Sarginson at rsarginson@wilmington.co.uk or 020 8891 1067.

The Hollis Sponsorship Awards entry deadline is 19 January 2009.

4.2 Training for voluntary organizations on how to negotiate with public bodies

A link to a public law project which may benefit some NGBs and clubs who have dealings with Local Authorities or other public bodies follows. It may be worth attending yourself or sending a colleague on one of the training sessions to see how much it would benefit sports clubs. It would benefit any NGB or club which use local authority premises or are in receipt of funding from Local Authorities.

<http://www.navca.org.uk/services/learningopps/evs/>

<http://www.navca.org.uk/services/learningopps/evs/evstraining.htm>

4.3 Workshop following Games and Sports meeting on 20 January

A workshop to follow the Games and Sports meeting on 20 January to help sports organisations consider the potential for sharing back office services (HR, finance, IT, facilities management, legal) - which could result in savings of 20 - 30%. Those savings could be reinvested into more coaches, better equipment, more development officers or new facilities.

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Sports organisations will need to do even more over the coming years to ensure funding goes into delivering sport, and not into the back office functions that keep your organisation running. Sports organisations are likely to receive less funding in future, but will be expected to deliver more. With 2012 on the horizon, the spotlight will be on sport to improve its offer and get more people participating.

4.4 NCVO workshop - Training for Leaders Part 2

NCVO Third Sector Foresight is running training for Chief Executives and Chairs of VCOs in strategic analysis of drivers (external trends and forces). The training will aim to help leaders make their organisation more sustainable and risk aware. For more information see [our website](#).

Training for Leaders Part 2 will take place on 14 January the Metrople Hotel, King Street, Leeds LS1 2HQ

4.5 NCVO/Carnegie UK Inquiry into Civil Society Seminar Series on 'Bridging' Social Capital - Seminar 6: A More Civil Society?

This is the sixth and final seminar in the series on 'bridging' social capital organised by NCVO and Carnegie UK. The aim of the seminar is to explore how civil society organisations can help bring people together when they have fundamentally opposing views and establish conflict resolution mechanisms. Speakers are Duncan Morrow (Community Relations Council, Northern Ireland) and Simon Keyes (St Ethelburga's Centre for Reconciliation and Peace). For more information and to book a place see [the NCVO website](#).

Date: 13 January 2009

Venue: Carnegie UK Trust, Downstream Building, 1 London Bridge, London SE1 9BG

4.6 NCVO Annual Conference

In NCVO's 90th year, their flagship Annual Conference will examine how uncertain economic times and a potential change in government presents us with many challenges, but also with opportunities. This conference will explore the voluntary and community sector's role within civil society and to identify those issues which will matter most to the people and communities we work with in the future. The keynote speakers will be Dr Benjamin Barber, Stuart Etherington and Baroness Jill Pitkeathley. For further information and to book a place see [the NCVO website](#).

Date: Wednesday 18 February 2009

Venue: The Brewery, Chiswell Street, London EC1Y 4SD

4.7 11th International Sports Law & Business

It is more important now than ever that sports protect themselves in how they leverage media rights and sponsorship. C5's 11th International Sports Law & Business is the only conference focused exclusively on the key commercial and regulatory issues facing those advising on and involved in the law and business of sport.

As a CCPR member, quote reference 848L09.CCPR to claim a 10% discount off delegate rates.

Dates: 29th – 30th April 2009

Venue: Sheraton Park Lane Hotel, London, UK

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