

CEOs e-Forum

April 2008

1. NEWS

1.1 CCPR launches new CEOs' training initiative

2. FISCAL

2.1 Budget gives relief on Gift Aid

3. LEGAL

3.1 Companies Act implementation

4. CCPR EVENTS

4.1 CCPR National Conference 2008

4.2 CCPR European Summit

4.3 CCPR Chief Executive Officers' Convention 2008

4.4 CCPR Workshops

5. OTHER EVENTS

5.1 Sport Volunteer Research Network Event

5.2 Panathlon World Conference

5.3 Birkbeck Sports Business Centre Events

6. NOTICE BOARD

6.1 Sporting Equals launches 'Volunteering for Communities'



CEOs e-Forum

1. NEWS

1.1 CCPR launches new CEOs' training initiative

CCPR is delighted to announce the launch of an innovative new link up with the Cass Business School. Together with Cass, CCPR is offering a bespoke Chief Executive Officers' Development Programme to CCPR members. The programme is grounded in leadership and management theory and based on standards produced by the Management Standards Centre and has been specifically tailored to sporting organisations. The programme will enable participants to:

- develop and enhance their leadership skills
- clarify their role in delivering their organisation's corporate objectives
- develop their management skills to ensure their team deliver effectively
- increase their planning proficiency, including change management
- develop networking skills and contacts and share best practice with other CEOs
- develop their partnership working skills
- increase their knowledge on how to run a company including financial management

Cass is one of Europe's leading providers of business and management education and research and all participants completing the course will receive a certificate from the school which can be used as a credit towards a Certificate or Diploma in Strategic Management and Leadership.

Spread over a nine month period from June 2008 to March 2009, the core programme consists of three elements: a 360 degree evaluation, three modules and peer learning sets. CCPR will be subsidising the costs of the course for CCPR members.

For more information, contact Helen Davies on 020 7976 3928 or hdavies@ccpr.org.uk or visit www.ccpr.org.uk/ceostraining.

2. FISCAL

2.1 Budget gives relief on Gift Aid

The 2008 Budget announced a number of reforms to Gift Aid. The most notable is the decision to allow charities and CASCs to continue to claim Gift Aid at the existing rate of income tax for the next three years.

For more information visit www.ncvo-vol.org.uk/giving.

3. LEGAL

3.1 Companies Act implementation

As of 6 April a number of new Companies Act measures will come into effect. Areas covered: accounts filing deadline reduction and statement changes; optional secretary for private companies; auditors' requirements; capital changes for PLCs.

For more information visit <http://www.companieshouse.gov.uk/companiesAct/implementations/apr2008.shtml>

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4. CCPR EVENTS

4.1 CCPR National Conference 2008

7 May, London

CCPR's 36th National Conference, *Playing to Win*, will ask speakers and delegates what more the sector can do to increase its chances of success – on the playing field, on the pitch, on the podium, in every place where sport and recreation takes place. Set in the luxury of the Grange City Hotel in London the CCPR conference is the only platform which brings together all the interests in sport and recreation in the UK.

Key speakers this year include: Derek Casey, Director, Glasgow 2014, Gerry Sutcliffe MP, Sports Minister, Brendon Batson, Michele Verroken, Ben Gunn (BHA) and Jeremy Hunt MP.

To book, please visit www.ccpr.org.uk/conference. Alternatively, call Angela Sasso on 020 7976 3900 or email at asasso@ccpr.org.uk.

4.2 European Summit

10 June, London

Whether you're an expert or a novice when it comes to the White Paper and the Lisbon Treaty and whether you know your specificity from your autonomy, CCPR's European Sports Summit on 10 June is the place to find the answers.

The summit will bring together, for the first time, the key people in EU sports policy including:

- Europe's highest ranking sports official, **Michal Krejza** (Head of the Sports Unit at the European Commission)
- The UK's Minister for Europe, **Jim Murphy MP**
- CCPR chair, **Brigid Simmonds OBE**
- **Lord Colin Moynihan**, Chair of the British Olympic Association
- **Richard Caborn MP**, President of the Amateur Boxing Association

Sessions will cover:

- Sport and the European Treaty: Specificity and Autonomy
- How Europe works: its institutions and law
- A Sporting Guide to Europe
- The Future of European Sport Policy: Perspectives from the European Commission
- How European Sports Policy affects the UK

For more information, contact James MacDougall on 020 7976 3932 or jmacdougall@ccpr.org.uk.

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4.3 CCPR Chief Executive Officers' Convention 2008

6-7 November

This year's CEOs' Convention will take place on 6 and 7 November at the Marriott Leicester Hotel. Following the success of last year's event, we would like to build on the feedback we received to shape the 2008 event to your needs. We would appreciate your comments on the following areas:

Would you find it helpful to have some of the workshops/breakout groups focused on specific types of NGBs, e.g. funded/non-funded, smaller/larger NGBs?

What do you consider to be the pros and cons of having Sport England/UK Sport at the convention and/or dinner?

We are considering taking governance as a key theme once again - this time looking at different aspects in more detail. What are your thoughts?

Are there any issues that will be facing your organisation in the next year that you would like the conference to cover?

Are there any speakers/organisations you would particularly like to see at this year's convention?

What are the most important elements of the convention to you; e.g. networking, workshops, breakout sessions, presentations?

Please send your comments to hdavies@ccpr.org.uk.

4.4 CCPR Workshops

May - September

A new season of interactive workshops designed to help you and your staff tackle key issues has been launched. Our guest speakers will cover:

- CEO-Chair relationships
- Media training
- Remote connectivity
- Sponsorship and
- Environmental policies.

The brochure can be found here: www.ccpr.org.uk/summerworkshops. For more detail please contact Helen Davies at hdavies@ccpr.org.uk or 0207 976 3928.

5. OTHER EVENTS

5.1 Sport Volunteer Research Network Event

The Sport Volunteer Research Network is a group of individuals and organisations interested in fostering the development of research into sport volunteering in the United Kingdom. The group has the following objectives:

- To facilitate the interchange of information, ideas, and practice in the research of sport volunteers
- To actively disseminate research about sports volunteers
- To support the work of the Sport's Strategic Partnership for Volunteering
- To act as an authoritative body in matters of sport volunteer research
- To inform about volunteering research from other sectors
- To stimulate further research into sports volunteering.

The group has recently relaunched and is seeking to attract as many interested members as possible. The first meeting of the relaunched group is on Wednesday 4 June from 10:30 a.m. to 3:30 p.m. at Sport England's offices in London. In the morning there will be a presentation by Mike Locke, Director of the Institute for Volunteering Research, on the Volunteering England project, *The Impact of Sport Volunteering*. Lunch will be provided, followed by the business of the group. The event is free to anyone that wishes to attend.

For further details, or to book a place at this event, please email the Chair of the Sport Volunteer Research Network, Dr. John Schulz, at J.B.Schulz@soton.ac.uk.

5.2 Panathlon World Conference

Panathlon International has announced that its world conference will take place in Gent on 5-7 November. The event will provide guidance on the Panathlon Declaration on ethics in youth sport published earlier this year.

For more information visit www.cplo.be.

5.3 Birkbeck Sport Business Centre events

The Birkbeck Sport Business Centre will be hosting a conference on 'feet-drain' on Thursday May 1 2008. It will address questions including:

- Has the rise in foreign players in English football had an impact on national team performance?
- Have opportunities for young English players diminished because of it?
- What measures are being taken in developing nations to avoid 'football trafficking' and the exploitation of players?

Speakers for the conference include Gordon Taylor, Chief Executive of the Professional Footballers' Association, Solar Luis, Youth Academy Director at Athletic Bilbao, and Professor Wladimir Andreff, one of the most prominent sports economists in Europe.

CEOs e-Forum

Birkbeck will also welcome Italian national team manager Roberto Donadoni on 28 April. He will talk about the challenge of navigating the club versus country.

The event will also mark the launch of a sports industry employer network.

To book for either event, visit www.sportbusinesscentre.com

6. NOTICE BOARD

6.1 Sporting Equals launches 'Volunteering for Communities'

Sporting Equals has launched its 'Volunteering for Communities' project. Its aim is to get 168 young people (16-25 years) from black and minority ethnic (BME), refugee and migrant communities volunteering within the sports sector. The project seeks to increase the diversity of sports volunteers by building the capacity of the BME voluntary sector and mainstream sports/volunteer sectors to engage with each other.

For more information visit <http://www.sportingequals.com/>.