

A person wearing a red basketball jersey is shown from the chest up, holding a basketball with both hands. The person's face is partially visible, looking towards the camera. The background is dark, and the lighting highlights the person's arms and the texture of the basketball.

CCPR

One voice for sport and recreation

**WHO WE ARE
& WHAT WE DO**



WHAT IS CCPR?

CCPR is the national alliance of governing and representative bodies of sport and recreation. Almost every recognised sport and recreation in the UK has its own governing or representative body – organisations like The Football Association, British Water Ski and the Ramblers' Association who exist to organise, to set rules and to encourage more people into joining their activity.

Established in 1935, CCPR exists to protect, promote and provide for its members who range from the major spectator sports like football and rugby, through fencing and canoeing, right across to folkdance and rambling. In fact, there is barely a recognised sport or activity in the country which is not affiliated to CCPR. In total, we boast some 280 member organisations drawn from right across the spectrum of the sector.



OUR WORK ON BEHALF OF SPORT AND RECREATION

Our member organisations represent 150,000 clubs across the UK and some 10 million regular participants. And even though these participants are drawn from activities as different as country dancing and karate, there are many issues and challenges which governing bodies have in common. It is CCPR's role to represent those organisations, and to provide the definitive, independent voice for sport and recreation.



PROMOTING **SPORT** AND RECREATION

Anyone who enjoys sport or recreation knows that activity is not just good in itself, but that it also has enormous potential to deliver a whole range of other benefits. Sport can be a potent force for good in the lives of participants – helping people lead healthier lifestyles, reducing crime, helping people learn new skills or making them feel part of a community.

One of the primary purposes of CCPR is to help more people understand the role that sport and recreation can play in society and the advantages it can bring. Drawing on our expertise, our experience and our passion, we at CCPR campaign to promote the wider interests of sport and recreation and to ensure that those interests remain high on the political and social agenda.



PROTECTING SPORT AND RECREATION

As a sector which is run largely on a voluntary basis – often from board level to coaching – it is easy to upset the way sport and recreation are delivered. Limiting factors such as funds and time mean that even the smallest of changes to the sporting landscape can have serious implications for the community club infrastructure.

An important part of CCPR's role is to protect sport from adverse and unnecessary change (caused, for example, by badly drafted or poorly conceived legislation) by monitoring and, where necessary, campaigning against political and regulatory developments. These developments can come from all angles – from as far afield as Brussels and as close to home as the Treasury or the Department for Culture, Media and Sport. CCPR's job is to ensure that sport's ecosystem is protected and its interests looked after.

Recent successes have included achieving an exemption for sport from the new migration rules, helping to win the argument for a coastal corridor around England, campaigning against a further diversion of funds from grassroots sport towards the cost of the Olympics and contributing significantly to sports policy in Europe.



PROVIDING FOR SPORT AND RECREATION

At CCPR we want our members to be as effective as they can be. After all, the better equipped governing bodies are to run sport and recreation, the better the opportunities for everyone.

That is why we provide a range of services to national governing and representative bodies. From media monitoring, through holding conferences and workshops to creating bespoke training programmes, CCPR gives its members the services they need in a way that makes sense to them. And, through our relationships with our handpicked Enterprise Partners, we also help our members secure high quality goods and services from some of the best commercial and business suppliers around.



EXPERTISE THROUGH EXPERIENCE

When CCPR was established in 1935 it was not only the main sports administration body in the UK but it also owned and maintained most of the major sporting facilities in the country, including famous sites like Crystal Palace, Lilleshall, Bisham Abbey, Plas y Brenin and Holme Pierrepont.

In 1972, CCPR handed over these valuable sporting assets to the newly established Sports Council and, in return, CCPR became contractually funded through the Sports Council to provide an independent voice for sport and recreation. It is in this way, supplemented by income from subscriptions and commercial activities, that CCPR funds its work on behalf of the sector today.

Whilst the CCPR today is very different to the organisation that emerged more than 70 years ago, its core objectives remain the same – to ensure that sport and recreation continue to be a central component of everyday life up and down the country.



THE WAY WE WORK

The work of CCPR is driven by members, all of whom belong to one of our six Divisions:

- Games and Sports
- Major Spectator Sports
- Movement and Dance
- Outdoor Pursuits
- Water Recreation
- Interested Organisations

The Divisions provide a forum for members to come together, to share their concerns, and to steer and prioritise CCPR's everyday work. CCPR has always enjoyed strong engagement from its members and it is their contribution through the work of the Divisions which ensures that CCPR's activity remains focused, relevant and topical.

CONTACTS

If you would like to find out more about any aspect of our work, our membership or how we can help you, please get in touch. We would be delighted to tell you more.

CCPR

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The logo for CCPR, featuring the letters 'CCPR' in a bold, white, sans-serif font. The letter 'R' is stylized with a long, horizontal tail that extends to the right.

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